



## PRESS RELEASE

# OVIVO AND THE ONE DROP FOUNDATION ANNOUNCE A NEW AND IMPACTFUL PARTNERSHIP

**MONTREAL, OCTOBER 18, 2021** – Ovivo Inc. (“Ovivo”) and the One Drop™ Foundation announce their new partnership today, with an aim to improve safe water access in regions affected by the global water crisis. In a joint effort designed to empower people to build a better future for themselves and others, Ovivo will provide support to the One Drop Foundation, an international philanthropic organization with projects in 12 countries, with the mission of ensuring that communities have sustainable access to safe water, sanitation and hygiene.

"As a global provider of equipment, technology, and systems that produce some of the purest water and treat some of the most challenging wastewater in the world, our vision is to be the preferred partner for those who value water as much as we do, like the One Drop Foundation, and we are proud to help fund their essential water projects. We believe that One Drop's United Nations-recognized innovative creativity and unique *Social Art for Behaviour Change*™ (SABC) approach will inspire, activate, and sustain healthy practices that are conducive to improved hygiene and effective water service management," says Marc Barbeau, President and CEO of Ovivo.

Jean-Louis Dufresne, CEO of the One Drop Foundation, is equally proud: "We are honoured to welcome Ovivo as our newest corporate partner. By partnering with world-leading companies that, like Ovivo, share our deep commitment to sustainable access to safe water, our foundation can reach the greatest number of communities possible. Beyond providing access to safe water, sanitation, and hygiene infrastructure, this partnership will also help ensure that communities are better equipped to adopt healthy behaviours and face global health challenges—both during a pandemic such as COVID-19, and afterwards."

As two like-minded, Canadian-based organizations, Ovivo and the One Drop Foundation will also work together to promote the value of safe and accessible water, starting with an employee-centric program with an objective to increase awareness and engagement around global water-related challenges that have an impact on health, education, and human and economic development. Both organizations believe this new partnership can inspire other leaders—both inside and outside Ovivo's ecosystem—to partner with the One Drop Foundation and make the world a better place.

By supporting the One Drop Foundation, which focuses on access to safe water, sanitation, and hygiene services in addition to promoting healthy behaviours, Ovivo's contribution will increase awareness around water issues and help to positively transform hundreds of thousands of lives around the world, thus contributing to the achievement of the United Nations Sustainable Development Goals.

To learn more about One Drop Foundation's impact, have a look at its inspiring [2020 Impact Report](#).



### **About Ovivo Inc.**

Ovivo is a global provider of equipment, technology, and systems producing among the purest water and treating some of the most challenging wastewater in the industry. Ovivo is a powerful global brand with renowned trademarks, possessing more than 150 years of expertise and references in water treatment, supported by its proprietary products, advanced technologies, and extensive system integration know-how. Ovivo delivers conventional to highly technological water treatment solutions for the industrial and municipal markets, and leverages its large installed base of equipment around the world to offer parts and services to its customers. Ovivo is dedicated to innovation in an industry that is in constant evolution and offers water treatment solutions that are cost-effective, energy-efficient, and environmentally sustainable.

Ovivo operates an integrated global platform in 15 countries, and employs more than 1,000 worldwide experts in water treatment. Ovivo is owned by German SKion Water GmbH, a global technology and solutions provider as well as plant manufacturer, in both municipal and industrial water and wastewater technology. SKion Water is a subsidiary of German entrepreneur Susanne Klatten's investment holding SKion GmbH.

For more information, visit our website at [www.ovivowater.com](http://www.ovivowater.com).

### **About the One Drop Foundation**

The One Drop™ Foundation is an international philanthropic organization created by Cirque du Soleil and Lune Rouge founder Guy Laliberté with the vision of a better world, where all have access to living conditions that allow empowerment and development. Our mission is to ensure sustainable access to safe water, sanitation, and hygiene for some of the most vulnerable communities through innovative partnerships, creativity, and the power of art. Together with its partners, the One Drop Foundation deploys its unique *Social Art for Behaviour Change*™ approach designed to promote the adoption of water, sanitation, and hygiene-related behaviours and empower communities. For this to be possible, the One Drop Foundation creates novel fundraising initiatives supported by a visionary community of partners and donors. The One Drop Foundation is celebrating 14 years of turning water into action, with projects that will soon have improved the living conditions of over 2.3 million people around the world.

To learn more about the One Drop Foundation, visit [www.onedrop.org](http://www.onedrop.org).

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